

CHALLENGE
ACADEMY



ACTIVE OUTDOOR LEARNING
SOLUTIONS

ACTIVE ENVIRONMENTS SMART SOLUTIONS

RESOURCES AND TRAINING

EMPOWERING FELLOW PROFESSIONALS

Our resources and training have been developed and produced exclusively by our Directors, with input from fellow professionals. We have now worked on a number of projects relating to the design, implementation, training and accreditation for challenge course activities and larger scale outdoor learning facilities and tasks. Work to date includes:

- Design of innovative activities to be used for personal and team development with a focus on outreach and mobility.
- Gathering and collating input of subject specialists and lead trainers with

extensive teaching, military instruction, personal training and management experience.

- Achieving Continuing Professional Development (CPD) approved training and certification through the Institute for Outdoor Learning (IOL).
- Key input with like-minded Youth Organisations, Leisure Trusts, Local Authorities, Youth Organisations, Military organisations and other purpose-driven organisations.



“This has been such a positive start to a very informative and educational programme, and in some cases will be a life enhancing programme’. This resource will give those children who don’t really enjoy PE an opportunity to be active members of a team and to do so with confidence, great for collaborative approaches, can’t wait to get going. Ruth Valentine - Behaviour Manager Rossington All Saints”

“Excellent training – best CPD I’ve attended. Very useful to reflect on the emotions and activities as a process. Already thinking of ways to include in lessons / other activities. A very useful resource with many applications, just what our young people need. Thank you for a useful, fun and reflective day. Cranleigh International School Abu Dhabi”

BAGGERIDGE ADVENTURE CENTRE



**TEAM
CHALLENGE**



**HIGH ROPES
ADVENTURE**



OBSTACLE COURSES



**ZIP WIRES +
DESCENDERS**



FOREST LEARNING



**WOODLAND
CHALLENGE**



**NETS
ADVENTURE**



**CLIMBING +
BOULDERING**

CHALLENGE ACADEMY OUTDOOR LEARNING CENTRE

As a Community Interest Company (CIC), we are passionate about providing affordable and accessible outdoor learning opportunities for our community; all of our profits are used to develop our site and continually improve the range of activities on offer. We passionately believe in the power of the active environment to reboot, challenge, educate and empower so that people can find their purpose, focus mindset and unlock potential.

A specialist in delivering outdoor activities, Challenge Academy offers adventure programmes for all ages and abilities. But we are much more than this – our amazing team understand that moving beyond the comfort zone is different for everyone and it must be carefully managed if it is going to be a positive experience. We offer a range of adventure experiences, learning opportunities, training and resources to meet the differing needs of everyone. We guarantee fun, learning, inclusion and affordability.

Baggeridge Adventure Centre is also the home of Challenge Kit Ltd - this is where we design, build and test our kit with the groups that visit us. Furthermore, it's the perfect location to deliver our accredited training course 'Facilitations Skills for Experiential Learning' - but we can also get on the road and we deliver high quality mobile outreach sessions to trainers and learners.

OUR TEAM EMPOWERING FELLOW PROFESSIONALS - RESOURCES, KIT, TRAINING

We provide subject matter expertise and help other organisations to maximise their offers and space. Partnerships are key and we take pride in our exceptional service and support. Our lead practitioners help with facility, operational and programme development. We are able to provide turn-key solutions for other organisations to progress their offers.

MEL ELLIS BED(HONS)

Mel is a qualified PE teacher and retired RAF Squadron Leader (Physical Education Branch) who specialised as a Parachute Jump Instructor during his 16 year Service career. Key military roles have included leading the RAF Falcons Parachute Display Team, leading the physical fitness programmes of officer cadets at RAF College Cranwell, and commanding the RAF Parachute Training School. After leaving the RAF Mel then spent 15 years directing operations at Closer to the Edge Ltd and Challenge Academy - he is now directs Challenge Kit, having a more 'hands on' involvement to develop the wide range of services and products. Mel is an Accredited Practitioner for the Institute of Outdoor Learning.



GREG BROOKES-CLAYTON BED(HONS)

Greg is a qualified teacher with significant experience in the field of Special Educational Needs (SEN). Prior to joining Challenge Academy, Greg completed his teaching career as Head of Pupil Referral Unit in Derby City. Greg was Educational Director with Closer to the Edge Ltd from 2007 - 2016, during which time he developed an exceptional offer for the Education Sector, fine-tuned his own facilitation skills and worked tirelessly to have his training CPD approved and nationally accredited. He is now responsible for the Learning and Development within Challenge Kit and 'Gamechanger' and is busy extending the offer to Education, Criminal Justice, Welfare to Work, Care, and Health





BAGS OF CHARACTER THE ULTIMATE KIT BAG

A 'Bag of Character' is a sturdy weatherproof holdall full of ideas and the equipment required for over 100 warm-ups, team challenges, reviews, session planning and self-help 'mental toughness' exercises. Furthermore, this resource includes a comprehensive operations manual and associated CPD training. The resource is suitable for all ages and abilities. Your skill as a facilitator will bring it alive.

The training course 'Facilitation Skills for Experiential Learning' focuses on how to pitch and shape the learning to achieve desired outcomes. Practical, engaging and fun - this 6hr course is certified CPD by the Institute for Outdoor Learning and delivered by our highly experienced team.

Trainees will be assessed throughout the process and will then be qualified to facilitate activities from the resource.

If you are adding to your existing Challenge Kit and have already received training to facilitate effectively then we can sell additional bags at £1.25k per unit. Some customers choose to add multiple Bags of Character once trained - if this is the case then please talk to us about the best solutions for you. We also run open training courses at our own outdoor learning centre. See page 22 for pricing detail.

“CA provided a day's training for my team of Tutors and partners for Facilitator Training in Team Development skills. We had an amazing day - incredibly productive, creative and got the results! Even individuals lacking in some confidence and not as willing as others to get involved, engaged and got a huge amount from the training. We had great fun! If you're willing to try something a little different, I can really recommend this kit and training - FANTASTIC!” Rachel Clarke - Manager Derby Adult Learning Services



WATERPROOF AND ROBUST

We have carefully selected materials that will stand up to the knocks and weather. This resource has been designed for active outdoor learning programmes in all conditions and environments.

PORTABLE AND COMPACT

A Bag of Character is light enough to be carried, no need for a 2-man lift or a trolley, it can easily be stored and transported. This means that you can deliver impact programmes anywhere, anytime.

YOUR BRANDING

Most customers want the opportunity to have their branding on the manuals - this allows you to take ownership and pride in the resource. We can even provide branding on the materials if the order is large.

ASK US FOR A DEMO

Call us and we will invite you for a demo of the kit in action. Remember that this equipment is suitable for any age, any ability. The key is effective facilitation to bring the activities alive. We are confident that there is nothing out there that compares.



CREATIVE

Design of high quality, robust and innovative activities to be used for personal and team development with a focus on outreach and mobility. We continually adapt and develop to meet customer needs



CURRENT

Gathering, collating and acting on input of subject specialists and lead trainers with extensive teaching, military instruction, personal training and leadership experience.



CREDIBLE

Undertaking a thorough process to achieve Continuing Professional Development (CPD) approved training and certification through the Institute for Outdoor Learning (IOL)



COOPERATIVE

Continued partnership work and consultation with like-minded Youth Organisations, National Governing Bodies, Leisure Trusts, Local Authorities and other purpose-driven organisations.

“The training was well placed and kept everyone engaged throughout. Well facilitated with good modelling and reflection to support my understanding of how to use Bags of Character I feel very confident in delivering Bags of Character Increased focus on collaboration and contributing to group tasks and activities developing mental toughness resilience I'm building self-awareness - Premier Education Group.”



Our resources and activities are suitable for all ages and abilities from age 7 to business executives, the effective facilitation of the activities brings it alive. The training focuses on facilitation skills, how to pitch the learning and achieve desired outcomes. Think of Challenge Kit and associated activity as a playground for everyone, but with measurable and meaningful outcomes!

'FACILITATION SKILLS FOR EXPERIENTIAL LEARNING' CPD ACCREDITED COURSE



Our training has been developed and produced exclusively by learning professionals. Over the past ten years, we have collaborated with subject matter experts from a range of sectors to ensure our courses meet desired outcomes. Our accredited experiential learning course fulfils the following Institute of Outdoor Learning criteria:

- Meets the demand or need for the course by professional leaders.
- Supports professional standards across a range of sectors.
- Trainers are skilled and knowledgeable in the subject and in teaching.
- Has a clear aim and measurable learning outcomes for assessment.

Our course is a highly engaging, hands-on programme designed to empower professionals from a range of sectors to master the art of 'facilitation'.

Facilitation is: "... the act of helping other people to deal with a process or reach an agreement or solution without getting directly involved in the process". This is a very specific skill that underpins other learning approaches such as teaching, coaching, instructing and mentoring.

The course focuses on experiential learning via a range of command tasks and problem-solving activities. Trainees

will therefore experience the emotions, behaviours and outcomes by going through the process.

Peer mentoring and reviews promote shared and collective agreement and lead to improved performance. This can be applied at many levels, for individuals, small teams or large organisations. It can also be used for team development and leadership.

Facilitation Skills for Experiential Learning is delivered over six hrs (usually one day but with capacity to be flexible according to need).



• GAMECHANGER •



GAMECHANGER COMBINING CHALLENGE KIT WITH A CUTTING EDGE DIGITAL PLATFORM

We have teamed up with PEEL X to launch Gamechanger 'Impact' and 'Intervention' programmes - targeted progressive courses and hard hitting drama workshops that combine cutting-edge digital experiences, such as virtual reality (VR), online interactive resources and facilitator-led Gamechanger challenges to bring about positive behaviour change. Addresses issues such as:

CHILD CRIMINAL EXPLOITATION

SOCIAL ISOLATION

KNIFE CRIME

GENDER BASED VIOLENCE

ONLINE SAFETY

CHILD SEXUAL EXPLOITATION

BLENDED LEARNING PROGRAMMES

Gamechanger combines cutting-edge immersive digital experiences, including virtual reality, with traditional drama-based workshops and experiential learning using 'Gamechanger' Challenges from 'Bags of Character' targeting positive behaviour change.



These experiences have been designed in partnership with educational and social professionals to create transformative learning experiences for young people and training for adults.



IMPACT PROGRAMME

Designed for early intervention - an interactive drama-based workshop developed to raise awareness of the key social issues facing young people in the UK today.

IMPACT programmes are half day sessions that are designed to raise awareness, inform and build emotional resilience through experiential learning. Our experienced team of facilitators and professional actors raise awareness through live and gritty 'Theatre in Education' performances combined with making meaning workshops and physical, resilience-building activities from Gamechanger Challenge Kit.

INTERVENTION PROGRAMME

A 6 week blended learning process that is suitable for young people aged 11+.

Ideal for small groups of targeted learners, identified as potentially at risk. Gamechanger 'Intervention' programme complies with the Department for Education's Statutory Guidance on Keeping Children Safe in Education.

The programme requires and includes:
- Gamechanger Challenge Kit - Accredited CPD 'Facilitation Skills for Experiential Learning' for delivery staff
- Virtual reality (VR) headset solution from a range of options.

"The most engaging, relevant and important CPD I have attended. I can also see how the resources develop emotional resilience and mental toughness and can be implemented across the whole school for all learners, young people and adults alike."

DCVS Branching Out (Social Prescribing)

"I feel this is just what young people need to help their wellbeing and resilience. All children will benefit from this but particularly those who lack resilience and may be at risk."

Premier Education Group Norfolk Region

"Feedback from staff and students alike has been overwhelming positive. Having spoken to some of our boys this afternoon they were able to articulate the many messages behind the storyline, so hopefully this will have long-lasting impact."

Head Teacher
Doncaster Senior School



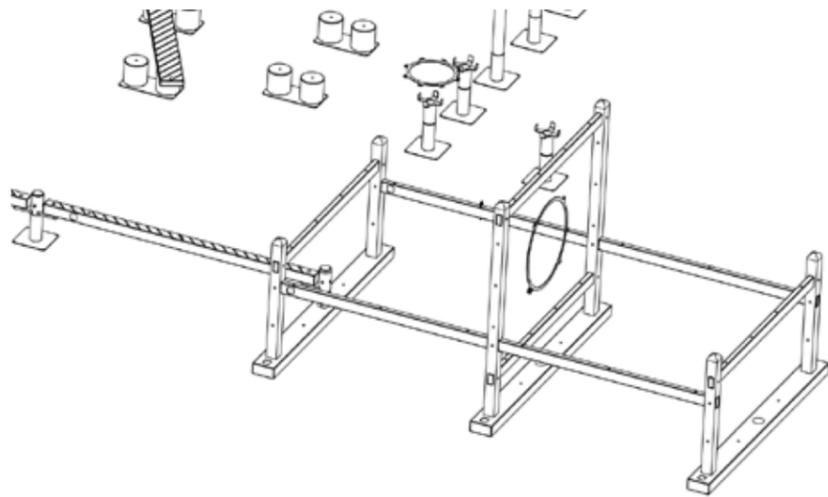
CHALLENGE KIT XL EXPAND YOUR PROVISION

Where there is the space and need then the 'Challenge Kit XL' offers an excellent solution. Loads of engaging large-scale activities are on offer - all mobile, all easily assembled and made of robust materials and accompanied by a comprehensive manual and an initial training package.

Challenge Kit XL comes with a comprehensive manual; Health and Safety Training on construction and operation is also provided. The manual provides links with Bags of Character activities, and also gives the facilitator guidelines on focus, intervention and objectives as well as a risk assessment for each activity.

THE ZONE SET UP 5 PHYSICAL CHALLENGES WITHIN ONE SPACE

MISSION IMPOSSIBLE
ELECTRIC FENCE
TOWER TWISTER
SPIDER'S WEB
PORT HOLE



“ This equipment has become a leadership and team building 'game changer' for the RAFAC. The quality of training and equipment that is now available to our cadets as a result of the Mobile Challenge Course is in stark contrast to the splintered planks of wood and rusty oil barrels that went before it. Mel and Greg provide a highly professional service supported by high quality robust resources that are fit for purpose and suitably pitched facilitation training. Everyone that has experienced it has bought in to the concept and there is genuine excitement about it. WO Mark Giddings - Training and Safety Advisor - RAF Air Cadets ”



ROBUST + WATERPROOF



FACILITATION GUIDANCE



EASILY ASSEMBLED



PORT-HOLE



MISSION IMPOSSIBLE



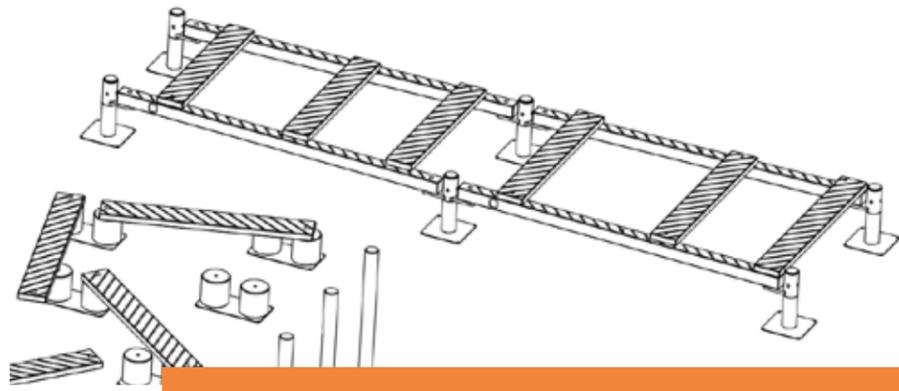
SPIDERS WEB

FOOT-PRINT
6M X 3M

WHAT'S INCLUDED

- Machined Playsafe Timber Assembly - Glue Laminated to add strength.
- All ancillary equipment required for your challenges - everything that you need. Highest quality weatherproof components used.
- Comprehensive Operation Manual with instructions, inventory and facilitation ideas.

RAILTRACKS GET YOUR TEAM SAFELY ACROSS THE CANYON



HOW DOES IT WORK

The Team is stranded on the wrong side of a broken railway bridge but they must get safely to the other side without touching the tracks and using the 'sleepers' provided. Sounds easy but not when the tracks get further apart as the Team progresses. This task is easily assembled and safe - it combines physical with cerebral challenge that requires good communication, creative thinking and high levels of trust.



ROBUST + WATERPROOF



FAST ASSEMBLY



FOOT-PRINT
6M X 2M

STEPPING STONES ANOTHER PHYSICAL CHALLENGE WITH A TWIST



SAFE AND SECURE

It's always difficult to undertake a balance challenge that is safe - the design features that we have introduced (stable metal bases, pins to secure planks and play-safe timber) ensure that you can focus on facilitation rather than accident avoidance. This is a powerful team activity that puts the focus on team unity and collaboration. It's harder than you think when one plank is 20cm shorter than the others!



FOOT-PRINT
20M X 6M



SECURE + SAFE



STABLE BASES

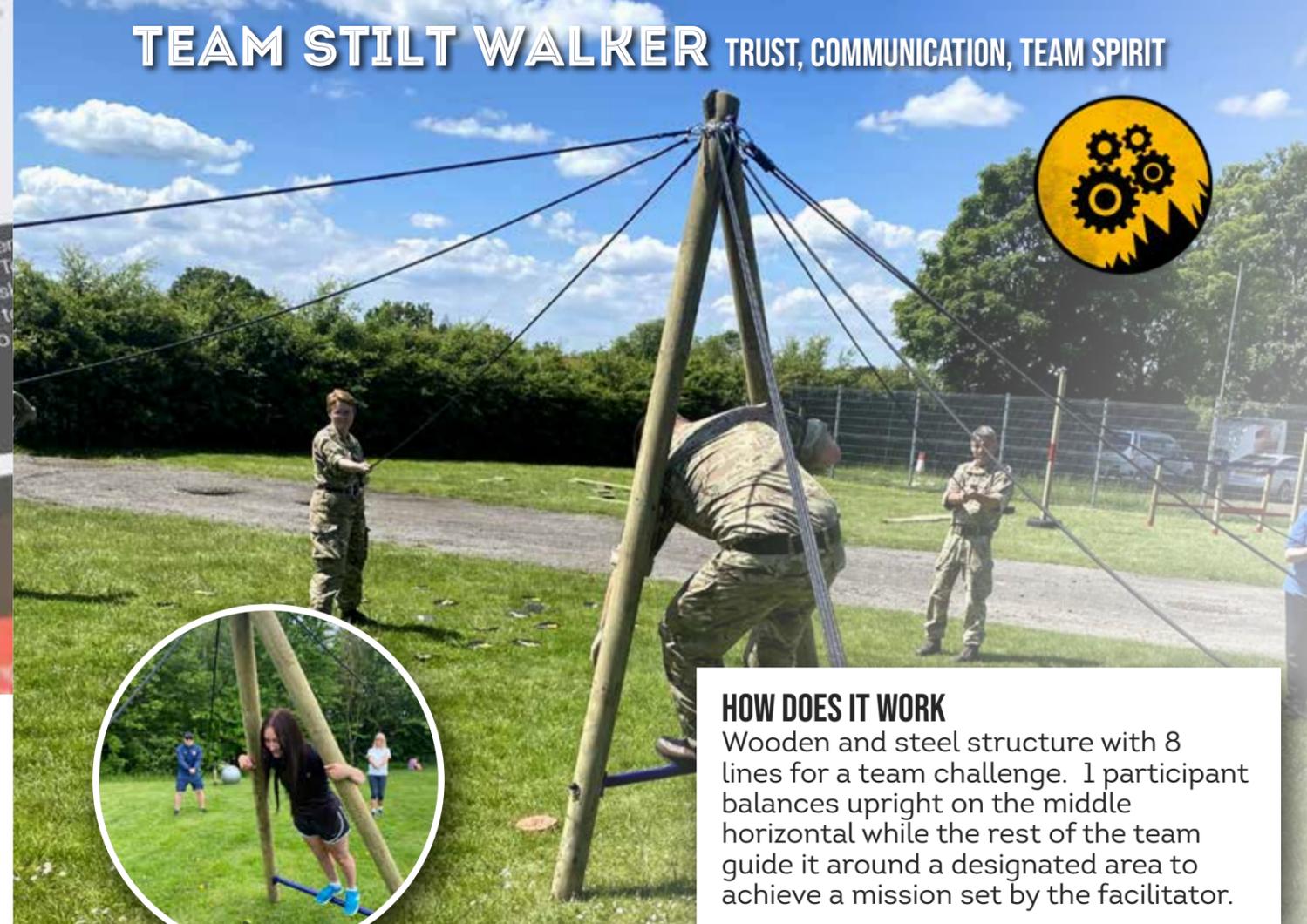


TEAM STILT WALKER TRUST, COMMUNICATION, TEAM SPIRIT



OPERATIONS MANUAL

Challenge Kit XL comes with a comprehensive manual; Health and Safety Training on construction and operation is also provided. The manual provides links with Bags of Character activities, and also gives the facilitator guidelines on focus, intervention and objectives as well as a risk assessment for each activity.



HOW DOES IT WORK

Wooden and steel structure with 8 lines for a team challenge. 1 participant balances upright on the middle horizontal while the rest of the team guide it around a designated area to achieve a mission set by the facilitator.

SPIDERBALL TEAM UNITY, COOPERATION, COMMUNICATION



SAVE THE WORLD

Team challenge where the team pick up on the end of 8 lines and navigate the toxic waste to safety via various balance points. Weave your own narrative for this one: Explosive Ball, Toxic Waste, Elixir of Immortal Life etc.



TYRESHIFTER RESILIENCE, PROGRESSION, INCLUSION

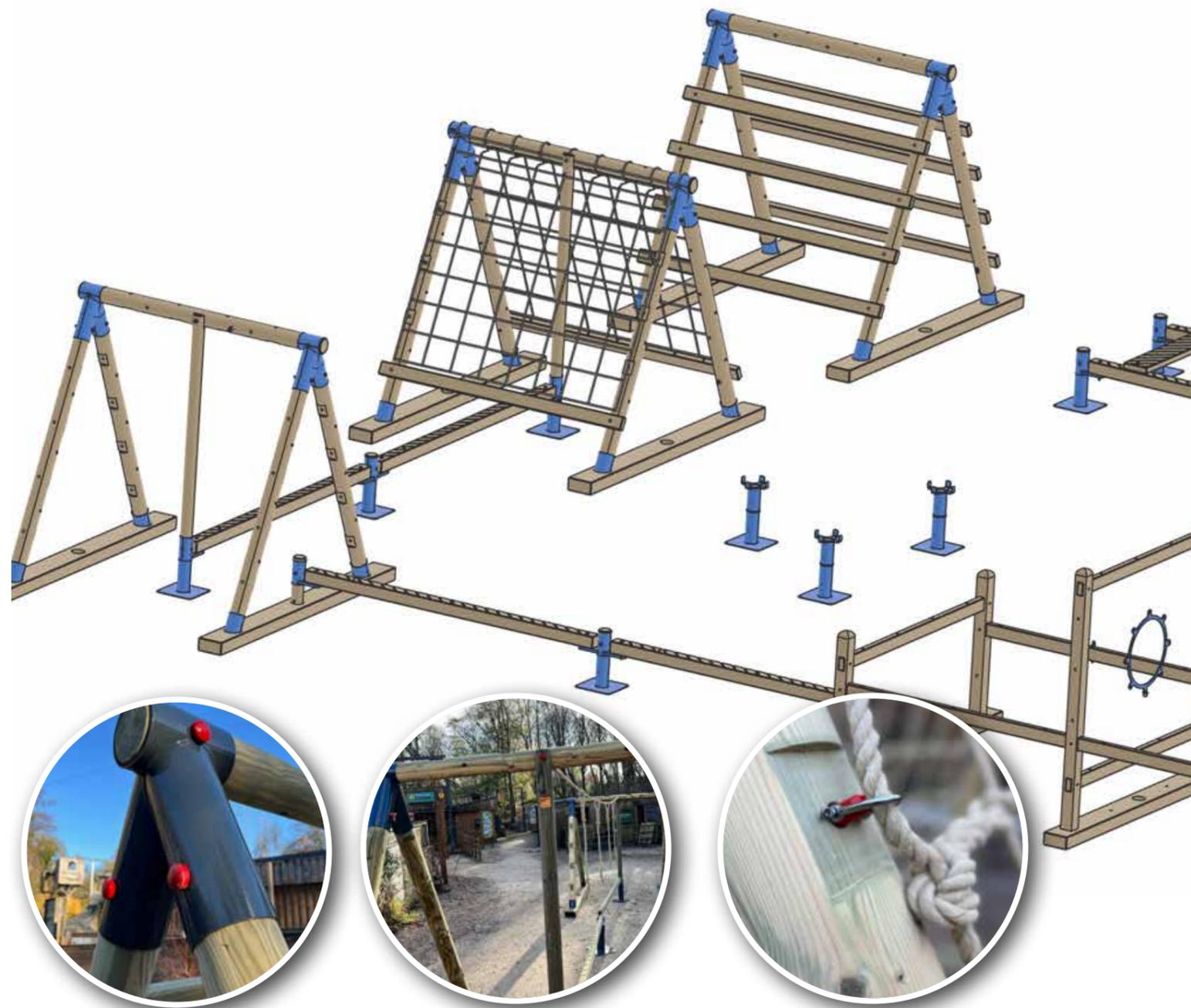


AND OUR OPS MANUAL STATES...

“Tyre-Shifter offers facilitators the opportunity to make hugely valid points regarding team approaches for improvement. Effective communication is essential in order to discuss and define roles and responsibilities. Analytical thinking, communication and trust must be employed if teams hope to see rapid improvement throughout the process. Effective teams will appoint specific roles to team members (tyre shifters/managers etc). These roles are interchangeable of course but it presents facilitators with the opportunity to talk about strengths and weaknesses.”

MOBILE BIG RIG SUPER-SIZE YOUR CHALLENGE PROGRAMME

This is the ultimate mobile challenge set up. Add 3 of our Challenge A-Frames, all of the accessories and a twin-axle branded box trailer as an option. We have worked tirelessly to ensure that the Rig can be assembled quickly and safely without the need for specialist tools. When everything is set up it is capable of accommodating many learners and adventurers to achieve a variety of positive outcomes. The kit is extremely robust, but, as with everything that we do, the key to success is about empowering leaders to take ownership and deliver high quality facilitation. We always provide familiarisation training, a comprehensive Risk Assessment, Structural Calculations and a comprehensive Operations Manual.



TRANSPORT YOUR A-FRAMES

Your Mobile Big Rig and XL breaks down to fit into a twin-axle trailer so that it can be taken to any venue, taking adventure to the most 'hard to reach' doorstep. When on-site the kit can be assembled in less than 1 hour.



DECIDE YOUR OUTCOMES AND DESIGN YOUR SPACE

The Mobile Big Rig can be set up in a variety of configurations: Team Challenges, Obstacle Course, narrative/journey. Just use your A-Frames, XL Activities and your Bag of Character to take your teams through the whole process - warm-up, challenge, review...



BUILD YOUR CHALLENGE FRAMES

Where the permanent building of team challenge and adventure facilities is a challenge the Mobile Big Rig A-Frame units offer a substantial solution. When constructed this kit provides a creative, safe and adventurous environment with significant opportunities for learning.



ACCESSORISE YOUR CHALLENGE FRAMES

There are a number of accessories that come with your A-Frames. Each of your A-Frames is themed (Cargo Net, Ropes Challenges, Climbing Bars) - all of the frames can be connected with balance activities and other challenges.

BALANCE CONNECTING ACTIVITIES



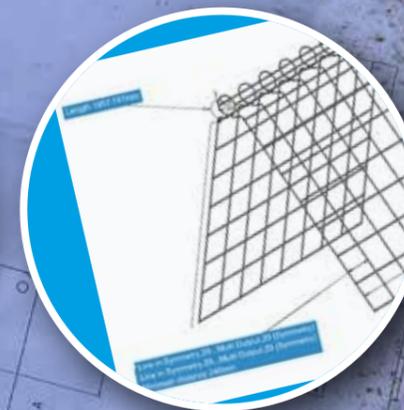
HOW DOES IT WORK

We have included a number of ancillaries to your kit to ensure that you are able to connect your activities together - things like balance beams, hanging vines, additional stepping stones. These extras help the facilitator create journeys and narratives to further develop team core values.

DESIGN FEATURES

ATTENTION TO DETAIL

We have worked with a highly regarded design company to turn our innovation and creativity into reality - we continue to develop more equipment and activities in partnership to support our aim to activate environments and get individuals and teams active and learning.



BUILD QUALITY



CORROSION PROOF

All steel work has been 'E-coated' and then plastic coated to ensure that all components are as durable as possible.



STAINLESS STEEL HOOKS AND SHACKLES

Designed for sailing equipment, we have adopted these connectors - they are high quality and extremely weatherproof.



GLUE LAMINATED TIMBER

Our timber supplier uses this process for their range of playsafe timber - it minimises the risk of movement and splits - perfect for our needs.



UNIVERSAL PINS

These pins, passivated and powder coated are used across all of the equipment to secure components in place.

BAGS OF CHARACTER THE ULTIMATE KIT BAG

BAG OF CHARACTER

1 Bag of Character including manual - can be branded in accordance with your guidelines .

£1.25k

TRAINING

6-hour CPD training programme for up to 6 professionals - accredited by the Institute for Outdoor Learning - 'Facilitation Skills for Experiential Learning'

£600

ADDITIONAL TRAINING

Add more personnel to your course or attend one of our open courses in the West Midlands. Cost per person.

£175



CHALLENGE KIT XL EXPAND YOUR PROVISION

PACKAGE A - 'BUILDING BLOCKS'

- 1 Bag of Character
- The Zone
- Stepping Stones
- Railtracks
- Balance Activities Option A

£9.4k

PACKAGE B - DEVELOPER PACK

- 1 Bag of Character
- The Zone
- Tyre Shifter
- Spider Ball
- Stepping Stones
- Railtracks
- Balance Activities Option A
- Team Stilt Walker

£11.5k

MOBILE BIG RIG SUPER-SIZE YOUR CHALLENGE PROGRAMME

PACKAGE C - PHYSICAL CHALLENGE

- The Zone
- A-Frame Centre Post
- A-Frame Climb Ladder
- A-Frame Cargo Net
- Balance Activities Option B

£10k

PACKAGE D - ULTIMATE PACKAGE

- 1 Bag of Character
- The Zone
- Tyre Shifter
- Spider Ball
- Stepping Stones
- Railtracks
- Balance Activities Option A
- Balance Activities Option B
- Team Stilt Walker
- A-Frame Centre Post
- A-Frame Climb Ladder
- A-Frame Cargo Net

£19k

TRAINING

4-hour Operational Training, including set-up, risk assessment and inspections included in price.



BRANDED BOX TRAILER

- Fibreglass
- Twin Axle
- Wrapped with your branding
- Can carry all of your CK equipment plus...

£4k

All costs exclude VAT



**CHALLENGE
ACADEMY**

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